



## MEDIA RELEASE

### Telling Our Water Stories this National Water Week

7 September 2022

National Water Week, the annual week dedicated to building awareness of the value of water in Australia, is happening **on 17-23 October 2022**.

Each year, the Australian Water Association (AWA) hosts National Water Week in the third week of October. National Water Week promotes the value of water across Australia, inspiring individuals, education providers, communities and organisations to work together to raise community awareness and understanding of water-related issues.

This year's National Water Week theme is "Our Water Stories". This theme invites us to think more deeply about our relationship with water. With water comprising three-quarters of our planet and two-thirds of our bodies, its essentiality in our lives cannot be overstated. With AWA celebrating its 60th anniversary this year, "Our Water Stories" encourages reflection and sharing of these experiences and relationships.

Corinne Cheeseman, AWA's Chief Executive, said, "Our Water Stories' recognises the importance water plays in our lives. Water is life, and we can sometimes take it for granted; from drinking it to cleaning with it to swimming in it, water is fundamental to our health and wellbeing and thriving communities.

"As AWA celebrates its 60th anniversary and reflects on our six decades of working with our members to manage extreme events such as droughts and floods, we continue to consider and adapt our stories to these challenges in the face of climate change and its increasing uncertainty."

To get involved in National Water Week, individuals, schools, and organisations can go to the official website at [www.nationalwaterweek.org](http://www.nationalwaterweek.org) to find details about hosting events or to find a National Water Week Ambassador to come and speak at your school during the week. Community members are also encouraged to share their water stories and use the hashtags **#NationalWaterWeek** and **#OurWaterStories** to show their support for National Water Week.

AWA is excited to bring you National Water Week again this October and cannot wait to hear your water stories as we all reflect on what water means to us.

**ENDS**

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**About the Australian Water Association**

Australian Water Association is Australia's biggest water network inspiring and driving a sustainable water future, with a membership of over 5,000 individual and corporate members.

[www.awa.asn.au](http://www.awa.asn.au)